



In The Field

News for Victorian Vegetable Growers



04 Mar 2013

Get into TWITTER !

Twitter can bring you relevant business information from many sources, right to your phone, on a regular basis. What you get depends on who you 'Follow', that is, the news sources or commentators that you choose to inform you and your business.

It is like selecting a group of informed industry associates to send you their comments on new products, industry developments and other information relevant to your business. Each 'Tweet' begins with a brief comment and usually includes an option to view a more detailed article.

Choose the Twitter accounts you respect as being informed, scan their 'Following' list, and maybe 'Follow' some of these also. If some Tweets turn out to be uninformative, just choose 'Unfollow' to stop receiving them. Twitter users have moved beyond lightweight celebrity gossip to providing a source of serious business commentary.

The following list includes a range of useful twitter feeds such as: Agricultural suppliers, Government agencies and Grower groups. They will regularly send you 'tweets' – read the brief text before you open up the link.

**Its a great way to follow
your other interests too !**

[Twitter in Plain English – YouTube](#)

- A quick and plain English introduction to Twitter - <http://www.youtube.com/watch?v=ddO9idmax0o>

A selection of Twitter sources to consider :

[ABC Rural](#) @ABCRural

[AgSAFE](#) @AgSAFEoz

[APVMA](#) @APVMA

[AUSVEG](#) @AUSVEG

[Barden Produce](#) @bardenproduce

[Brassica Growers](#) @LoveYourGreens

[BunyipFoodBelt](#) @BunyipFoodBelt

[E.E. Muir and Sons](#) @eemuir

[Fairfax Regional VIC](#) @FairfaxVIC

[FreshSelect](#) @FreshSelectAU

[Get Farming](#) @getfarming

[Horticulture Network](#) @hortnetwork

[Kondinin Group](#) @KondininGroup

[Netafim Corporate](#) @NetafimCorp

[Perfection Fresh](#) @perfectionfresh

[Plant Health Aust](#) @planthealthaust

[PMAANZ](#) @PMAANZ

[Rijk Zwaan](#) @RijkZwaan

[Syngenta US](#) @SyngentaUS

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"In The Field" is published by VGA-Victoria
(Vegetable Growers' Association of Victoria Inc.)
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Jointly funded by VGA-Victoria and DPI Victoria

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