In The Field
News for Victorian Vegetable Growers
6 Mar 2012

Executive Manager Appointed

VGA President **David Wallace** is pleased to announce the appointment of **Helena Whitman** as Executive Manager of VGA Victoria, effective from 1 March 2012.

Helena will manage all VGA field staff and coordinate responses to industry issues and represent VGA Victoria at industry forums.

Helena has a great depth of experience with industry association management and food safety, serving in several roles with WA, SA and National bodies, before joining VGA Victoria in 2010.

As IDO-West, Helena has represented VGA Victoria on the State Governments **HIN program** as well as the **VIDP/CIO program** funded by Horticulture Australia.

These programs continue to provide Victorian vegetable growers with high value information relevant to their businesses through informative communications and practical workshops.

Rod Hall will assume the IDO responsibilities for western Victoria and continue to provide membership support to vegetable growers.

With **John Runting** covering eastern Victoria, Victorian vegetable growers will continue to benefit from an exceptionally experienced and knowledgeable field team.

Helena Whitman with David Wallace

Long serving Executive Officer **Tony Imeson** will continue as **Company Secretary** and **Public Officer**, responsible for administrative and financial affairs. Tony will also provide assistance to Helena on industry matters as required.

David Wallace says the restructure signals a positive change in the operation of the Association that will help us achieve our strategic goals.

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