



GROWER PARTNER PROSPECTUS

February 2023

ABOUT US

AUSVEG VIC is the State Industry Representative Body for Victorian vegetable and potato growers. With a wealth of industry knowledge and experience we are here to advocate for growers, at all government levels, and deliver key industry development programs, including Vegetable Innovation Days.

Established in 1923 as the Vegetable Growers Association of Victoria, this year AUSVEG VIC celebrates 100 years of serving Victorian Growers in 2023.

AUSVEG VIC membership is now **free** for all Victorian vegetable growers!

We invite you to register with AUSVEG VIC, so you can benefit from monthly industry newsletters and take advantage of our affiliate sponsor offers. We encourage you to share this information with your grower community.

By partnering your vegetable growing business with AUSVEG VIC we can continue to advocate on your behalf.





PROPOSAL GROWER PARTNERS

The following proposal is for a twelve-month relationship for Victorian vegetable growers to partner with AUSVEG VIC . There are 3 tiers of membership options to select from.

Tier 1 Gold **\$3000 ex gst**

- Acknowledgement on the AUSVEG VIC website as a GOLD Grower Partner.
- 4 Tickets to the Annual Awards for Excellence Dinner.
- Discounted Accommodation Option for the Event.
- One introductory electronic direct mail acknowledging your contribution to the Victorian vegetable industry.
- Logo on all newsletters.
- Invitation to attend Victorian Vegetable Innovation Days.
- Invitation to attend all AUSVEG VIC events.



Tier 2 Silver **\$1500 ex gst**

- Acknowledgement on the AUSVEG VIC website as a Silver Grower Partner.
- 2 tickets to the Annual Awards for Excellence Dinner
- Discounted Accommodation Option for the Event.
- One introductory electronic direct mail acknowledging your contribution to the Victorian vegetable industry
- Logo on all newsletters.
- Invitation to attend the Victorian Vegetable Innovation Days.
- Invitation to attend all AUSVEG VIC events.



Tier 3 Bronze **\$500 ex gst**

- Acknowledgement on the AUSVEG VIC website as a Bronze Grower Partner.
- Invitation to the Annual Awards for Excellence Dinner
- Discounted Accommodation Option for the Event.
- One introductory electronic direct mail acknowledging your contribution to the Victorian vegetable industry
- Logo on all newsletters.
- Invitation to attend the Victorian Vegetable Innovation Days.
- Invitation to attend all AUSVEG VIC events.



CONTACT

For more information or to receive a booking form please contact eo@ausvegvic.com.au or call 0413 760 776